

YOUR MEMBERSHIP

NZ CHAMBERS OF COMMERCE

W A I K A T O

Connect - Inspire - Grow - Represent

CONNECT. INSPIRE. GROW. REPRESENT.

MEMBERSHIP PORTAL

- Membership Directory - message other members directly up to four times annually
- Post member to member deals
- Promote your organisation & post job vacancies
- Promote your events up to two times per month. Included in events newsletter
- Promote your organisation's services or products in the Member Promo Zone

SOCIAL MEDIA, MEMBERS APP & EVENT VIDEOS

- Access discounts through the app, for all staff
- Follow our Facebook, LinkedIn and Instagram pages
- If you miss an event, rewatch recorded events on Youtube

ADVOCACY, EXPORTING & RECRUITMENT

- Assist with documents for exporting and wet stamping
- Advocate and lobby for industry and community issues

REFERRALS

- Refer a business to us & if they sign up, you'll go in the yearly draw to win a \$500 Air New Zealand travel voucher!

Terms & conditions apply.



BA4



INSPIRE



NEW MEMBER
EVENING

60+
EVENTS PER
ANNUM!



WESTPAC
SMARTS



MIDDAY
MASTERCLASS



WAIKATO BUSINESS
AWARDS



GOLF DAY



WAIKATO WAAHINE
COLLECTIVE

**STAY UP TO DATE VIA
OUR EVENTS CALENDAR**

WAIKATO CHAMBER OF COMMERCE ADVERTISING

- Reach over 5000 individuals through our 3 different advertising options:
Exclusive EDM - \$429 +GST (member pricing)
Newsletter Advert - \$199 + GST (member pricing)
Banner Advert - \$155 + GST per month (member only)
Discounted rates available for not-for-profit members
- EDMs have an average open rate of 37%, with a click rate of 2% and our Newsletters have 39% open rate. Banner adverts are exposed to 5-6k website views per month
Contact: rebecca.wylie@waikatochamber.co.nz

TRAINING OPPORTUNITIES

- We hold regularly training sessions to help upskill you and your staff including:
 - Midday Masterclass (Monthly)
 - Business Owners Programme (Annually)
 - Additional Chamber and Member Training Events

NEW MEMBER INTRODUCTION

- Complimentary feature in our fortnightly newsletter, on social media and on our website.
- Includes a brief description about your company and a photo of you/your team or your logo.



Read more about our new members [here](#).



Meet [BlueFloat Energy](#)

We're passionate about accelerating NZ's energy transition through the deployment of offshore wind. Learn more about our Waikato Offshore Wind Project [here](#).

NEW MEMBER EXCLUSIVE DISCOUNT

- All new chamber members get an exclusive 50% discount* on their first campaign with Mad Media.
**(3 month maximum term).*



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CONTACT:

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@WAIKATOCHAMBER